



**Sarvenaz Salili**

Ref: C422-192

Years of experience: 8

Marketing Director

Badkoobeh

Age:

**34 years old**

Marital status:

**Married**

Current Location:

**Iran, Tehran**

Nationality:

**Iran**

Preferred Locations:

**Tehran**

Salary expectation:

**Not Specified/ Negotiable**

Mobile:

**+98 -9124543906**

Home:

**+0098 -2144651348**

Email:

**sarvenaz.salili@gmail.com**

## WORK EXPERIENCE

PRESENT  
●  
**Marketing Director** . 11 mos  
**Badkoobeh** . Iran . Tehran . Tehran  
MAY 2020 ●

MAY 2020 ●  
**Advertising Manager** . 5 yrs 7 mos  
**Golrang Industrial Group** . Iran . Tehran . Tehran  
OCT 2014 ●

- Managing all the affairs from A to Z of an adverting campaign
- Media Planning
- Managing the company relationships with different agencies

Some of my skills:

- Deep knowledge about different ATL and BTL media
- Producing over 50 TV commercials for different brands (Including Oila, Familia, Kimbal, Madlin, Haft Khan, Azoogheh,...)
- Purchasing and having billboard in different cities of Iran
- Executing Seminars, having booth in exhibitions, ...
- Cooperating with a lot of agencies; I know the strengths and weaknesses of different Iranian agencies and therefore I know very well which agency is suitable for cooperation in what field based on the media needed in our media plan
- PR activities in social networks, websites,...

MAR 2012 ●  
**Sale \$ Marketing specialist** . 2 yrs  
**Oxin** . Iran . Tehran  
MAR 2010 ●

- Selling Educational Packages
- Teaching Marketing Lessons

## EDUCATION

**University of Tehran** . Iran  
Bachelor(BSc/BA) 2005 - 2009  
Health care management

**Shahid Beheshti University** . Iran  
Master (MSc/MA) 2010 - 2012  
Executive MBA

**Shahid Beheshti University** . Iran  
PhD 2013 - 2019  
Marketing Management

## TECHNOLOGY SKILLS

Advertising BI	Advanced	.....
Power BI	Advanced	.....
ICDL	Advanced	.....

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## LANGUAGE SKILLS

Persian (Farsi) I can speak as good as a native speaker  
English I can speak fluently without any problems

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## CERTIFICATE

**Advanced** . 2014  
Farhikhtegan Daneshgah Tehran . IRAN

**MCHE** . 2012  
Ministry of Science . IRAN

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